



# GONZALO ALONSO

frontend engineer

## CONTACT

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## HARD SKILLS

- React
- TypeScript
- Next.js
- Strapi
- Figma
- SASS
- Tailwind
- Git
- WordPress
- Adobe CC

## SOFT SKILLS

- Creativity
- Teamwork
- Work under pressure
- Flexibility
- Proactive
- Strategic thinking

## LANGUAGES

- Spanish
- Portuguese (B1)
- English

## ABOUT ME

An enquiring mind, versatile and solutions-driven communicator with more than eight years leading the Network Operations team in ESPN. Not only in a dynamic, adaptive, and volatile environment where decision-making processes were key success factors but also with solid and robust experience managing high-performance teams ensuring operational excellence, and guaranteeing results as expected by the Company.

Four years ago, I embarked on a transformative journey, focused on developing a digital transformation and digital mindset, adding another layer to my career. For two years I worked as a strategic advisor and web developer at LUKE. This experience laid the groundwork for my full transition into a Frontend Engineer role, where I began to deeply engage with technologies such as React, TypeScript, Next.js, Tailwind and Strapi.

## EXPERIENCES

### Sep '22 - Present **Frontend Engineer @ WebToad**

*Remote / Prague, Czech Republic*

Developed websites and design systems, leveraging Next.js, React, TypeScript, Tailwind, SCSS, Strapi, and APIs for innovative and scalable solutions.

### Mar '22 - Aug '20 **Web Developer @ LUKE**

*Buenos Aires, Argentina*

Provided clients with tailored solutions, ongoing support, and expert advice to enhance their online presence.

### Jul '19 - Dec '19 **AV Technician @ Encore Event Technologies**

*Sydney, NSW, Australia*

Executed the setup, installation, and operation of audio, video, and lighting equipment for live events at various venues throughout Sydney.

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### Aug '19 - Dec '19 **AV Technician @ AV 24/7**

*Caringbah, NSW, Australia*

Set up, wired, and installed media equipment for live events and adapted room arrangements according to blueprints.

### Nov '11 - Dec '17 **Network Operations Supervisor @ ESPN**

*Buenos Aires, Argentina*

Trained staff on diagnosing, monitoring, and troubleshooting shows; ensured all content was available for scheduled airings. Managed team rosters based on event requirements.

### Oct '09 - Nov '11 **Network Operations Coordinator @ ESPN**

*Buenos Aires, Argentina*

Performed quality control for shows before airing; coordinated feeds with the USA, Mexico, and Brazil. Archived all aired shows on servers.

## ACHIEVEMENTS

- Developed and implemented a robust **design system for Prague City Hall**, optimizing development, maintenance processes and consistency across **six distinct websites**. Achieved **substantial time savings** by leveraging reusable and project-agnostic components.
- Merged two areas **reducing duplicate efforts by 40%** and enhancing workflow efficiency between Argentina, Mexico, and USA.
- Successfully coordinated live shows and game transmissions during the **2017 FIFA Confederations Cup**, ensuring seamless operations across four cities and remote PCRs for delegations from Mexico and Argentina. Achieved a **97% success rate**, surpassing expectations by minimizing issues to less than 3%."

## EDUCATION

### **Web Development @ Platzi / FrontendMasters (Present)**

*Remote*

Updating my expertise with the latest industry trends.

### **Degree in Journalism Communication @ UCA (2010)**

*Buenos Aires, Argentina*

Career accredited internationally by the Latin American Council for the Accreditation of Education in Journalism.